HOTEL CAFÉ ROYAL

LONDON

Hotel Café Royal Unveils Laurent-Perrier Champagne Bar

& Santa's London Workshop

An enchanting new Christmas experience brings together Laurent-Perrier Champagne, letters to Father Christmas, festive gifting and exclusive visits with Santa.





For more than 160 years, Hotel Café Royal has provided the setting for some of London's most celebrated moments. This Christmas, in partnership with Laurent-Perrier, the hotel will introduce a new festive pop-up, bringing together exceptional Champagne, seasonal indulgences and the timeless traditions of Christmas. Opening on 5th November to coincide with the illumination of the Regent Street Christmas lights, the hotel's historic lobby will be transformed into Santa's London Workshop, an elegant, immersive setting where guests can enjoy a glass of Laurent-Perrier Champagne, write their Christmas wishes to Father Christmas and discover a collection of exclusive festive gifts. At weekends, families will be invited to meet Santa himself, while the celebrations continue throughout the hotel with a new Afternoon Tea by Head Pastry Chef Maxence Blondelle, celebratory dining and enchanting overnight stays.

The **Laurent-Perrier Champagne Bar** will offer a new destination on Regent Street dedicated to celebrating the House's Champagnes. Welcoming guests seven days a week, the pop-up will showcase a selection of Laurent-Perrier's most distinguished cuvées, from Cuvée Rosé to special iterations of Grand Siècle available by the glass. Sweet and savoury delicacies will complement the Champagnes, with bespoke cocktails also on offer, creating a sophisticated setting for festive drinks and intimate gatherings.

At the heart of Santa's London Workshop is the **North Pole Mail Room**, where Santa's elves welcome guests to write and post their letters to Father Christmas. Here, handwritten wishes mysteriously disappear into the North Pole's postal system, before guests discover whether they have made Santa's Naughty or Nice List.

Alongside the Mail Room lies **Santa's Workshop**, where shelves filled with beautifully wrapped presents, traditional toys and festive treasures set the scene for an enchanting Christmas boutique. Guests can discover Hotel Café Royal's exclusive collection, featuring Dash, the hotel's signature toy dog, alongside wines and gin, Christmas decorations, seasonal confectionery and gifts for four-legged friends.

On selected weekends, **Santa's Sitting Room** will welcome families for a private audience with Father Christmas himself. Tucked away behind the Workshop, this elegant and intimate drawing room offers a truly special Christmas experience**.** During the 45-minute visit, adults will be treated to Laurent-Perrier Cuvée Rosé Champagne and festive delicacies, while younger guests can enjoy hot chocolate and reindeer-shaped biscuits. Each child will receive a special gift, a personalised certificate confirming their place on Santa's Nice List and a family photograph to treasure. The experience will take place every weekend from 28th November to 20th December, as well as Christmas Eve, with special visits for resident guests on Christmas Day.

The gilded splendour of **Café Royal Grill** will provide a sumptuous setting for a new Afternoon Tea by Head Pastry Chef Maxence Blondelle, capturing the wonder and warmth of Christmas in each beautifully crafted creation. On Christmas Eve, Christmas Day and New Year's Eve, Chef Kevin Gratton will serve celebratory three- and four-course feasts showcasing the finest British ingredients, accompanied by Laurent-Perrier La Cuvée and live music.

At **Cakes & Bubbles**, pastry pioneer Albert Adrià will bring his signature playfulness and precision to an indulgent collection of winter-inspired patisserie and desserts. Meanwhile, the historic **Green Bar** will become a glittering winter hideaway, serving cocktails inspired by the flavours of Christmas and limited-edition Courvoisier creations, with a heated terrace offering the perfect escape. At **Alex Dilling at Hotel Café Royal,** an exceptional menu showcases the refined French cuisine and artistry of the two-Michelin-starred restaurant.

For those seeking a moment of relaxation, **Akasha Spa** will offer a special package designed to provide a restorative escape from the bustle of the season.

Guests can celebrate with two exclusive overnight experiences. ‘The Magic of Christmas’, available from 24th–26th or 25th–27th December, includes a two-night stay with breakfast, festive welcome amenities, stockings for adults and children, a visit from Santa on Christmas Day, and lunch or dinner at Café Royal Grill with live music. Christmas Eve storytelling will also be available for those staying on 24th December. Guests will enjoy access to Akasha Spa, with the option to add a decorated Christmas tree to their room or suite, or a horse-drawn carriage ride to Trafalgar Square.

For New Year’s Eve, ‘A Sparkling New Year’ offers an overnight stay on 31st December with breakfast, a bottle of Laurent-Perrier Champagne and dinner for two at Café Royal Grill. Live music, entertainment and a special midnight countdown will mark the arrival of 2027, with access to Akasha Spa completing the stay.

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For more information, visit www.hotelcaferoyal.com/or contact
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NOTES TO EDITORS

The Laurent-Perrier Champagne Bar and Santa’s London Workshop will open at Hotel Café Royal on 5th November 2026, with the festive pop-up welcoming guests seven days a week until 3rd January 2027. Santa's 45-minute family experience will take place on selected dates from 28th November, priced at £50 per guest for both adults and children. Bookings are now open, with further details on the festive experiences, Christmas and New Year menus and overnight stays available at Hotelcaferoyal.com.

Situated at the crossroads of elegant Mayfair and vibrant Soho, Hotel Café Royal has been a London landmark since 1865. Blending rich heritage with contemporary luxury, the hotel features 159 guestrooms and suites, including six Signature Suites, alongside a collection of exceptional dining destinations and the award-winning Akasha Spa. The dining destinations the historic Café Royal Grill, Cakes & Bubbles by world-renowned pastry chef Albert Adrià, the Green Bar, and Alex Dilling at Hotel Café Royal, the hotel's two-Michelin-starred restaurant.

About Laurent-Perrier

Founded in 1812, the House of Laurent-Perrier has been defined by its pioneering role in innovating champagne throughout its history. Its innovation is rooted in unique savoir-faire, passed down through generations. Internationally recognised as one of the foremost names in Champagne, its success can be attributed to a deliberate policy of challenging conventional techniques while honouring traditional values, a passion for quality and, above all, respect for nature and the terroir (the natural environment in which the grapes are grown).

The Laurent-Perrier portfolio is built around three distinct expressions of its unique savoir-faire. The first is the assemblage of reserve wines, exemplified by Grand Siècle - a Prestige Cuvée crafted from three exceptional years to recreate the perfect year. The second is the maceration of Pinot Noir, an innovative winemaking technique that led to the creation of Cuvée Rosé in 1968. Finally, the House pioneered the non-dosage style with the launch of Ultra Brut in 1981, a visionary approach that continues today with Blanc de Blancs Brut Nature.

The success of this independent family-owned House is attributed to the energy of the Nonancourt family, headed by the late Bernard de Nonancourt, who assumed control in 1948. Bernard preserved the independence of his Champagne House and its values. These same principles guide the current management team led by his daughters Alexandra Pereyre de Nonancourt and Stéphanie Meneux de Nonancourt. His granddaughter, Lucie Pereyre de Nonancourt, is the Brand Ambassador for Grand Siècle.

In 2024, Laurent-Perrier was the first Champagne House to be bestowed the prestigious Royal Warrant by His Majesty King Charles III, signifying the brand’s esteemed status as a purveyor of champagne to the Royal Household.

Discover the cuvées: https://www.laurent-perrier.com/en/